



Dear Friend,

Thank you for considering a contribution to the Lance Armstrong Foundation's (LAF) Peloton Project. We are truly grateful for the generosity of our donors and the hard work that our Peloton members put into this effort.

The success of the Peloton Project is very important to me. When I was diagnosed with testicular cancer, I was given less than a 40 percent chance of survival. With the support of my family and friends and a team of doctors and nurses, I won my fight and have been a cancer survivor for more than eight years now. Overcoming cancer was more challenging than any race I will ever compete in, and I know this sentiment rings true for anyone affected with it, no matter what their role in life.

As I was dealing with my diagnosis and treatment, I faced many uncertainties about my future. Would I ever ride again? Would I be able to have children? Would I ever be able to get health insurance? I realized that people need real support to deal with the physical, emotional and practical issues that come with a cancer diagnosis.

The Peloton Project is the LAF's major grassroots fundraising and outreach initiative, comprised of people affected by cancer, cyclists and volunteers. Peloton members raise funds in their local communities to help the LAF provide the practical information and tools people living with cancer need to live strong.

The dedication this group of volunteers has to the LAF continues to amaze me. In 2004, the tremendous success of these enthusiastic individuals helped the LAF raise more than \$5.6 million through the support of 38,000 individual donors.

This year, more than 1.3 million Americans will be diagnosed with cancer. The fight against cancer and the support we provide never ends, and thankfully the dedication of our Peloton members is tireless as well. Now one of our members has asked you for help. With the need so great, I ask you to consider supporting their fundraising goal as they help us realize ours.

I am so proud to be part of this incredible group of people who provide hope, inspiration and support to people battling cancer and their loved ones. I invite you to share this experience with us. Together, we can help people living with cancer live strong.

Sincerely,

Lance Armstrong  
Founder